

# Friends of Business History News

## News

### On January 1st in Business History

**1772** - The London Exchange Banking Co. issues the first traveler's checks.

**1862** - In order to support the Civil War effort, the U.S. Congress enacts the nation's first income tax law.

**1914** - The world's first airline, St. Petersburg Tampa Airboat Line, starts operation in Florida.

**1928** - The Milam Building (first air-conditioned high-rise office building) opens in San Antonio, Texas. At the time it opened, it was also the tallest brick and concrete-reinforced structure in the U.S.

**1934** - Congress and President Franklin D. Roosevelt create the Federal Deposit Insurance Corporation to provide federal government guarantee of deposits and maintain stability and public confidence in the nation's banking systems.

**1958** - The first full customs union is implemented, with Belgium, France, West Germany, Italy, Luxembourg and the Netherlands agreeing to remove trade barriers. It was originally known as the European Economic Community (EEC) and informally called the Common Market in the U.K.

**1966** - Led by Michael Quill, disgruntled members of New York City's branch of the AFL-CIO Transportation Workers Union make their case for a wage hike by going on strike, causing the shutdown of the city's subway system.

**1973** - The United Kingdom, Ireland and Denmark join the Common Market (EEC).

**1984** - As per U.S. District Court Judge Harold Greene's ruling on August 5, 1983, AT&T divests itself of its 22 Bell Systems companies.

**1994** - The North American Free Trade Agreement goes into effect.

**1999** - The euro officially comes into existence as the new single currency of 11 European countries.

### Applied Business Research Conference

*In Oahu "The Gathering Place"*

The [Applied Business Research Conference](#) on the island of Oahu, HI from January 2 to 5, 2007 provides a forum for faculty to present their research on any business, economics, or business-related topic. An award is issued for the best paper in each session.

### Contributions of Institutional Economics

*Past & Present*

The theme of the Association for Evolutionary Economics (AFEE) Annual Meeting in Chicago, IL on January 5-7, 2007 is

["Contributions of Institutional Economics to Public Policy Debates: Past and Present"](#)

### The Value of the Past

*A Symposium on Marketing and History*

[The Value of the Past: A Symposium on Marketing and History](#) on January 19, 2007 at the University of Glasgow, Scotland examines the intersection of marketing and history, studying a variety of

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Table of Contents

[Newsletter Archive](#)

[Conferences](#)

[Museums & Libraries](#)

[Organizations](#)

[University Programs & Courses](#)

[Authors & Academics](#)

[Features](#)

[Beard Books](#)

[Author Alert!](#)

relationships between the two practices.

### **Varieties of Capitalist Development**

*APEBH Conference* The theme of the second Asia-Pacific Economic and Business History (APEBH) conference on February 12-14, 2007 at the University of Sydney, Australia is "[Varieties of Capitalist Development and Corporate Governance](#)". Keynote speaker is Prof. Doug Irwin, an authority on international trade policy history.

### **Evolution of the Global Economy**

*(EGE)*

The second cooperative workshop involving research related to "[The Evolution of the Global Economy](#)" (EGE) is on March 2, 2007 at the National Bureau of Economic Research, Cambridge, MA.

### **Panel on Economics and Narrative Form**

*International Conference on Narrative*

There is a proposed panel addressing [Economics and Narrative Form](#) for the [International Conference on Narrative](#) from March 15 to 18, 2007 in Washington, DC.



### **Commerce and Knowledge**

*1400-2000*

The Centre for the History of Retailing and Distribution holds the [Commerce and Knowledge, 1400-2000](#) workshop on March 21, 2007 at the University of Wolverhampton.

### **Iberometrics 3**

*Iberian Economic History Workshop*

The third Iberian Economic History Workshop ([Iberometrics 3](#)) on March 23 and 24, 2007 is hosted by the University of Valencia (Spain) and co-financed by the Universidad Internacional Menendez Pelayo.

### **Business History Sessions**

*OAH Annual Meeting*

The program committee of the [Organization of American Historians \(OAH\) Annual Meeting](#) in Minneapolis, MN from



March 29 to April 1, 2007 is encouraging more business history proposals for sessions. To consult about putting together a session, please write to [Professor Naomi Lamoreaux](#).

### **History of Business, Technology, Consumption and Work**

[Missing Subjects: Bridging the Gaps in the History of Business, Technology, Consumption and Work](#) is a University of Delaware - Hagley Fellows conference on March 31, 2007 at the Hagley Museum and Library in Wilmington, DE.

### **13th Conference on Historical Analysis & Research in Marketing**

The John W. Hartman Center for Sales, Advertising, and Marketing History is the venue of the [13th Conference on Historical Analysis & Research in Marketing](#) at Duke University, Durham, NC from May 17 to 20, 2007.

### **IBERL Conference**

*Sponsored by the JAABC*

The [International Business & Economics Research Conference, Los Angeles \(IBERL\)](#) from May 28 to 31, 2007 publishes articles of interest to the business community and introduces new concepts. It is sponsored by *The Journal of the American Academy of Business, Cambridge (JAABC)*.

### **Entrepreneurial Communities**

*BHC Annual Meeting*

The [annual meeting of the Business History Conference \(BHC\)](#) takes place May 31 - June 2, 2007 in Cleveland, OH at the Weatherhead School of Management of Case Western Reserve University. The theme for the conference is Entrepreneurial Communities.



### **Global Business and Development**

*10th International Conference*

["Creativity & Innovation: Imperatives for Global Business and Development"](#) is the tenth International Conference of the Society for Global Business & Economic Development from August 8 to 10, 2007 in Kyoto, Japan.

### **Evolutionary Computation**

*In Finance and Economics*

The Congress on Evolutionary Computation on September 25-28,

2007 in Singapore includes a special session on [Evolutionary Computation in Finance and Economics](#).

### **The Panic of 1837**

#### *A Decade of Crisis*

The Program in Early American Economy and Society holds its annual conference, entitled "[The Panic of 1837: Getting By and Going Under in a Decade of Crisis](#)" on October 10 & 11, 2007 at the Library Company of Philadelphia, PA.



### **Society for the History of Technology**

#### *Looking Back, Looking Beyond*

At the [Society for the History of Technology \(SHOT\) annual meeting](#) in Washington, DC from October 17 to 21, 2007, SHOT celebrates its 50th anniversary and launches its second half century around the unifying theme "Looking Back, Looking Beyond."

### **Leisure, Tourism, and the 19th-Century Resort**

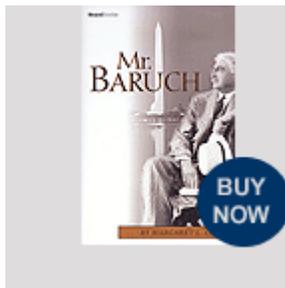
#### *Cultural and Historic Preservation*

[Leisure, Tourism, and the 19th-Century Resort](#), the 11th annual Salve Regina University conference about Cultural and Historic Preservation on October 18-20, 2007 in Newport, RI examines all aspects of 19th-century leisure, resort life and amusement.

### **Dangerous Trade**

#### *Histories of Industrial Hazard*

[Dangerous Trade: Histories of Industrial Hazard across a Globalizing World](#) on December 13-15, 2007 at Stony Brook University, NY focuses on the late 19th / early 20th and the later 20th century periods of global economic integration.



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For questions or comments, please contact [editor@friendsofbusinesshistory.com](mailto:editor@friendsofbusinesshistory.com)

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